

Website, Portfolio, Profiles

- WWW.HAWTHORNVICTORIAGARDENS.COM
- WWW.NTBRA.COM
- https://www.youtube.com/watch?v=j63-Bw5-8_4

Professional Summary

Reliable Web Designer possessing excellent organizational skills to manage and prioritize multiple tasks and meet tight deadlines. Working knowledge of PHOTOSHOP and MACROMEDIA products. Focused and creative individual comfortable working in fast-paced environment. Expertise in [German] and [Organizational structure].

Skills

- Adobe Creative Cloud proficiency
- Instruction
- Cataloging reference books
- Staff training and development
- PHOTOSHOP expertise
- MACROMEDIA FLASH expertise
- Answering research questions
- Literacy development
- Video publishing
- Copyright law
- Recordkeeping
- Product Life Cycle Management
- Project Management
- Grammar mastery
- Extensive GERMAN vocabulary
- EUROPE/GERMANY cultural knowledge
- Self-Motivated
- Dependable and Responsible
- Problem-Solving
- Good Telephone Etiquette
- Written Communication
- Planning and Coordination

Work History

MULTIMEDIA SPECIALIST, 02/2002 - Current
NIRAN MARIO OSSWALD, Melbourne, Victoria

- Used InDesign, Adobe Illustrator and Photoshop to create design ideas.
- Provided clients with print and online advertising solutions for brand awareness, promotional product sales and special events.
- Managed digital archives to maintain organized file management system of images and video clips.
- Prepared and designed flyers, illustrations, brochures and photographic work using PHOTOSHOP.
- Manipulated color, light, texture and shadows to make objects and characters appear lifelike.
- Translated video, graphics and audio animation into distributable formats.
- Optimized and re-cut image and video files by identifying clips, editing and encoding videos and pulling screenshots.
- Assisted with post-production of video archives by scrubbing, cataloging and organizing clips.
- Developed strong relationships with advertisers and negotiated pricing following established procedures.

- Used consultative sales techniques to pinpoint customers' advertising needs and close on short-term and long-term sales contracts.

MULTIMEDIA DESIGNER, 08/1998 - 12/2001

Nuraltek, Northcote, Victoria

- Provided front-end website development using WordPress, Hubspot and other editing software.
- Planned website development, converting mockups into usable web presence with HTML, JavaScript, AJAX and JSON coding.
- Oversaw technical issues and troubleshooting requests to resolve user problems.
- Validated third-party code to comply with internal standards and technical requirements.
- Discussed site and app requirements with clients to produce actionable development plans.
- Adhered to SEO best practices while designing sites.
- Provided security maintenance and patching on website interface to maintain viability after launch.
- Developed technical solutions required to accommodate specific user-facing assets
- Determined coding requirements for specialized scripts.
- Developed design deliverables that elevated, differentiated and functioned on-brand and on-strategy.
- Applied skill in color theory and composition to bring client visions to fruition.

TELEMARKETER, 02/1998 - 07/1998

AC&T, Melbourne, Victoria

- Handled high-volume telemarketing operations with expert use of client management software and computer dialing.
- Completed daily cold calling and outreach to build sales pipeline.
- Displayed excellent sales skills and understanding of how to leverage abilities to exceed quotas.
- Called prospective customers in designated market area to qualify leads.
- Informed current and prospective customers of promotions and new or upgraded products.
- Completed daily and weekly sales reporting using assigned tools.
- Answered inbound telephone calls from interested customers to persuasively discuss offerings.
- Qualified leads and set up customer appointments for outside sales team.
- Asked pertinent questions to understand customer requirements.

WEB DESIGNER, 02/1997 - 12/1997

Net Page Gbr, Münster, Westfahlen, Germany

- Translated customer requirements into technical site concepts for bidding and initial planning purposes.
- Promoted brand identity by creating company logos and delivering attractive, user-friendly and unique website.
- Enhanced functionality and appearance of website and repaired functionality issues.
- Configured templates for clients to easily customize.
- Acquired and exploited existing code and assets to accelerate project completion.
- Completed domain name registrations and maintained website and web hosting account.
- Developed graphic and image assets for both content and digital marketing efforts.
- Reviewed designs created by freelance designers and provided feedback for revisions.
- Delivered technical presentations to illustrate proposed site designs.

Education

ACCREDITED PHD IN PHILOSOPHY: PHILOSOPHY
NETHRA INSTITUTE - COLOMBO, 11/2014

ZMP: German Language And Literature
Goethe Institute - Melbourne, VIC, 11/1997

BBA: International Business
Monash University - Melbourne, VIC, 11/1996
MEMBER OF THE INFORMATION HONOR SOCIETY FOR INTERNET AND COMMUNICATION.

High School Diploma
HPSC - Hampton Park, VIC, 12/1991